



# Walk For HER. 580 Miles. \$580,000.



**2025 SPONSORSHIP PACKET**





# We Walk For HER

HER Campaign is a non-profit organization that exists to serve women 18+ who are vulnerable and/or victims of sexual exploitation and human trafficking.

## We Do This Through:



### Housing & Counsel

We provide residential programs for survivors of human trafficking including specialized care and counseling to help them heal, grow and find purpose.



### Education & Training

We provide education and training for public officials on human trafficking to help prevent and spot signs of human trafficking.



### State Wide Impact

Through strategic relationships and work with state leaders, we are playing a vital role in helping influence and impact legislation for the vulnerable.

“

We rely on the Her Campaign to advocate for and support survivors. I'm proud to work with the HER Campaign to combat this heinous crime in our state.”

– Attorney General Austin Knudsen



**Help us End Slavery.  
Walk For Her**



# Why Sponsor HER?

Join Our Group of Impact-Driven Businesses



## Community Engagement:

Showcase your business as a leader in the fight against human trafficking.



## Marketing Opportunities:

Let us celebrate and promote your business to our engaged community online and throughout the Walk for HER campaign! This 6-week walk will provide multiple opportunities for your business to be in front of new communities. Walk For Her sponsorship levels are designed to provide a wide range of marketing opportunities to drive new traffic to your business.



## Employee Engagement and Morale:

Invite your staff to participate through our peer-to-peer fundraising opportunities to show their support for survivors or join us at one of our event meet up's along the walking route. This is a great opportunity to foster a culture of impact & community with your staff.



“

I have been so grateful for all the support and love I receive everyday! Being here is what saved my life and the life of my beautiful baby girl. I have now found a reason to keep going and living. Life now has purpose and I get to help others find peace in a new way of living.

- HER Campaign Graduate



# Sponsorship Levels

Sponsorship levels are limited! Let your business stand out in the fight against human trafficking.



## Partner Sponsor • \$5,000

- ✓ Top-tier logo placement on all Walk for HER promotional materials (website, flyers, banners, press release)
- ✓ Exclusive shoutout during live events and checkpoints
- ✓ Custom branded social media feature (dedicated post + story highlight)
- ✓ Email spotlight to full HER Campaign email list
- ✓ Logo on Event RV
- ✓ Opportunity to include promotional material at our event stops.
- ✓ Partner badge graphic to display on your business website or storefront

## Diamond Sponsor • \$2,500

- ✓ Prominent logo placement on website and event signage
- ✓ Group social media post mention
- ✓ Recognition during event stops along the route
- ✓ Logo on Event RV
- ✓ Digital “Proud Sponsor” badge for your website/socials

### Gold Sponsor • \$1500

- Logo featured on Walk for HER website
- Social media shoutout in a group sponsor post
- Name mention in supporter thank-you email
- Digital “Gold Sponsor” badge for your website/socials

### Silver Sponsor • \$1000

- Logo featured on Walk for HER website
- Name mention in supporter thank-you email
- Social Media Thank You Mention
- Digital “Silver Sponsor” badge for your website/socials

### Bronze Sponsor • \$500

- Logo featured on Walk for HER website
- Name mention in supporter thank-you email
- Digital “Bronze Sponsor” badge for your website/socials

# Sponsorship Form

Please fill in your business information and select your sponsorship level below.



## BUSINESS INFORMATION

Business Name

Address

Walk Participation

☐

In Person - We'd like information about an event stop gathering.

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Virtual - We'll be cheering you on virtually

Website

Facebook

Business

Representative

Instagram

Phone Number

E-Mail

## SPONSORSHIP LEVEL

☐

### Partner Sponsor - \$5,000 *\*Limited Partner Spots*

Top logo featured on all event-related items, logo on RV, Social Media Post/Story, Recognition at event stops, logo spotlight in emails, promotional item at route stops, Partner Sponsor Badge for website/socials

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### Diamond Sponsor - \$2,500 *\*Limited Diamond Spots*

Prominent logo featured on website and signage, logo on RV, Social Media Group Post/Story, Recognition at event stops, logo in emails, Diamond Sponsor Badge for website/socials

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### Gold Sponsor - \$1,500

Business logo on website, social media group post with business featured, name mentioned in email to HER Campaign list, and digital Gold sponsor badge for your website/socials.

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### Silver Sponsor - \$1,000

Business logo on website, social media mention, name mentioned in email to HER Campaign list, and digital Silver sponsor badge for your website/socials.

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### Bronze Sponsor - \$500

Business logo on website, name mentioned in email to HER Campaign database, and digital Bronze sponsor badge for your website/socials.

## PAYMENT DETAILS

Please mail your sponsorship check with this form to  
HER CAMPAIGN  
P.O.BOX 51451  
BILLINGS, MT 59105