





**2025 SPONSORSHIP PACKET** 



### We Do This Through:



# Housing & Counsel

We provide residential programs for survivors of human trafficking including specialized care and counseling to help them heal, grow and find purpose.



# Education & Training

We provide education and training for public officials on human trafficking to help prevent and spot signs of human trafficking.



### State Wide Impact

Through strategic relationships and work with state leaders, we are playing a vital role in helping influence and impact legislation for the vulnerable.



We rely on the Her Campaign to advocate for and support survivors. I'm proud to work with the HER Campaign to combat this heinous crime in our state."

- Attorney General Austin Knudsen





Help us End Slavery. Walk For Her



HERCAMPAIGN.ORG
Office: (406) 598-5674
Email: info@hercampaign.org





### **Community Engagement:**

Showcase your business as a leader in the fight against human trafficking.



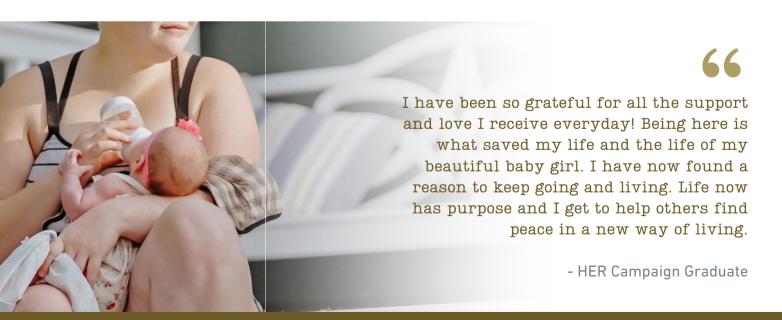
### **Marketing Opportunities:**

Let us celebrate and promote your business to our engaged community online and throughout the Walk for HER campaign! This 6-week walk will provide multiple opportunities for your business to be in front of new communities. Walk For Her sponsorship levels are designed to provide a wide range of marketing opportunities to drive new traffic to your business.



### **Employee Engagement and Morale:**

Invite your staff to participate through our peer-to-peer fundraising opportunities to show their support for survivors or join us at one of our event meet up's along the walking route. This is a great opportunity to foster a culture of impact & community with your staff.





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### Sponsorship Levels





### Partner Sponsor • \$5,000

- Top-tier logo placement on all Walk for HER promotional materials (website, flyers, banners, press release)
- Exclusive shoutout during live events and checkpoints
- Custom branded social media feature (dedicated post + story highlight)
- Email spotlight to full HER Campaign email list.

- Logo on Event RV
- Opportunity to include promotional material at our event stops.
- Partner badge graphic to display on your business website or storefront

### Diamond Sponsor • \$2,500

- ✓ Prominent logo placement on website and event signage
- ✓ Group social media post mention
- Recognition during event stops along the route

- ✓ Logo on Event RV
- ✓ Digital "Proud Sponsor" badge for your website/socials

#### Gold Sponsor • \$1500

Logo featured on Walk for HER website

Social media shoutout in a group sponsor post

Name mention in supporter thank-you email

Digital "Gold Sponsor" badge for your website/socials

#### Silver Sponsor • \$1000

Logo featured on Walk for HER website

Name mention in supporter thank-you email

Social Media Thank You Mention

Digital "Silver Sponsor" badge for your website/socials

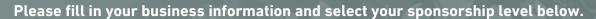
#### Bronze Sponsor • \$500

Logo featured on Walk for HER website

Name mention in supporter thank-you email

Digital "Bronze Sponsor" badge for your website/socials

# Sponsorship Form





BUSINESS INFORMATION			
Business I	Name		
Address			
Walk Parti	In Person - We'd like information about an event stop gathering.	Virtual - We'll be cheering you on virtually	
Website _		Facebook	
Business Representative		Instagram	
Phone Number		E-Mail	
	Partner Sponsor - \$5,000 *Limited Partner Spots  Top logo featured on all event-related items, logo on RV, Social Media Post/Story, Recognition at event stops, logo spotlight in emails, promotional item at route stops, Partner Sponsor Badge for website/socials		
	Top logo featured on all event-related items, logo on RV, Social Media Post/Story, Recognition at event stops, logo spotlight in emails, promotional item at route stops, Partner Sponsor Badge for website/socials  Diamond Sponsor - \$2,500 *Limited Diamond Spots		
	Prominent logo featured on website and signage, logo on RV, Social Media Group Post/Story, Recognition at event stops logo in emails, Diamond Sponsor Badge for website/socials		
	Gold Sponsor - \$1,500  Business logo on website, social media group post with business featured, name mentioned in email to HER Campaign list, and digital Gold sponsor badge for your website/socials.		
	Silver Sponsor - \$1,000  Business logo on website, social media mention, name mentioned in email to HER Campaign list, and digital Silver sponsor badge for your website/socials.		
	Bronze Sponsor - \$500  Business logo on website, name mentioned in email to HER Campaign database, and digital Bronze sponsor badge for your website/socials.		

### PAYMENT DETAILS

Please mail your sponsorship check with this form to HER CAMPAIGN P.O.BOX 51451 BILLINGS, MT 59105

